



2026 TIMELINE AND RELEASE DATES



Military Friendly® Employers (MFE)

Online Release: 11/1/25

Logo Release: 11/1/25

Embargo: 11/11/25

Press Release: 11/11/25



Military Spouse Friendly® Employers (MSFE)

Online Release: 11/1/25

Logo Release: 11/1/25

Embargo: 11/11/25

Press Release: 1/14/26



Military Friendly® Supplier Diversity Program (MFSDP)

Online Release: 3/2/26

Logo Release: 3/2/26

Embargo: 3/18/26

Press Release: 3/18/26



Military Friendly® Brand (MFB)

Online Release: 5/1/26

Logo Release: 5/1/26

Embargo: 5/13/26

Press Release: 5/13/26



Military Friendly® Company (MFC)

Online Release: 7/1/26

Logo Release: 7/1/26

Embargo: 7/15/26

Press Release: 7/15/26